

# CHENBO ZHU

Contact information: | czhu29@ucsc.edu

## DATA ANALYSIS/MARKET ANALYSIS

### QUALIFICATIONS PROFILE

Detail-oriented, goal-focused, and performance-driven professional, offering hands-on background in data research and analysis. Equipped with strong problem-solving ability in completing a wide array of responsibilities within challenging and pressure-driven environments without compromising the quality of service. Armed with outstanding programming, coding, and mathematical skills essential in identifying opportunities toward attainment of business and process developments. Effective at maintaining relationships with diverse levels of individuals and groups through public speaking ability and communication aptitude, as well as using multilingual fluency in English, Chinese, and Japanese.

### CORE COMPETENCIES

**Strategic Planning and Execution | Individual Research and Review Facilitation | Team Leadership  
Materials and Reports Presentation | Project Management | Performance Improvement**

### EDUCATION

**Master of Science in Applied Economics and Finance (STEM), In Progress** (Graduation Date: Jun 2019) | GPA: 3.85

UNIVERSITY OF CALIFORNIA SANTA CRUZ, SANTA CRUZ, CA

Relevant Coursework: *Advanced Micro | Macro and Econometrics | Financial Engineering*

*Graduate Student Teaching Assistant Fellowship Recipient | Economics Department Fellowship Recipient*

**Bachelor of Arts in Economics and Mathematics, 2018**

UNIVERSITY OF ARIZONA, TUCSON, AZ

Major GPA: 3.7, *Academic Distinction, and Dean's List, 2015–2018*

*Microeconomics Preceptor: Top 5 out of 200-Size Class*

### WORK EXPERIENCE

**Graduate Student Teaching Assistant** — UNIVERSITY OF CALIFORNIA SANTA CRUZ CAMPUS, SANTA CRUZ, CA, USA 2018–Present

- Hold responsibility in grading quizzes and tests, as well as leading two discussion sections every week
- Facilitate review section prior to examinations and provide feedback on student practice presentations
- Draft and present day-to-day report to professor regarding student learning situation with Kai Pommerenke at the university's Economics Department
- *Attained top 10% in each class amidst heavy work load environment and while taking up four graduate-level courses*

**Intern | Three-Course Teaching Assistant** — JNC STUDY ABOARD PLATFORM, HANGZHOU, ZHEJIANG, CHINA 2018

- Taught all courses at Zhejiang Industry University, with guest lecturer from Nova Business School and South Carolina University
- Demonstrated strong knowledge of physics and chemistry materials, as well as nature science
- *Received distinction as top 2 outstanding teaching assistant throughout the campus*

**Undergraduate Teaching Assistant, Microeconomics** — UNIVERSITY OF ARIZONA, TUCSON, AZ, USA 2016–2017

- Graded homework for a 200-size class at Eller Management School of Economics Department
- Managed review section, while dealing with student learning curve

**Intern** — GF SECURITY, NINGBO, ZHEJIANG, CHINA 2016

- Rendered assistance in gathering and conducting feasibility study and analysis of research materials for innovative business outside the securities market
- Maintained active involvement in the industry and individual stock research, while compiling relevant preliminary assessment materials
- Offered support in accomplishing post-tracking management of product projects

**Car Sales Representative** — XIN XING AUTO'S GROUP, NINGBO, ZHEJIANG, CHINA 2015

- Regularly interacted with customers to introduce different car features
- Provided and validated daily reports regarding inventory amount utilizing Excel spreadsheet
- Kept the sale website updated including inventory changes

### TECHNICAL SKILLS

<b>R</b>	GLM   OLS   Bootstrap   Cluster   ggplot2   Monte Carlo Simulation   Cross Validation Interpret Coefficient and Decision Tree   Random Forest   Survive Model
<b>Stata</b>	Interpret Coefficient   Common Robust   Detect and Solve Heteroscedasticity and Autocorrelation Problem   Difference in Difference (DID)   Regression Discontinuity (RD)   Regression Kink
<b>SQL</b>	Restore database   Query Load Monitoring   Query Optimization   Transaction
<b>Python</b>	Data Analysis   NumPy   SciPy   Pandas   Matplotlib
<b>Tableau</b>	Data Visualization   Data Preparation (ETL)   Generate and tell stories
<b>Latex and Overleaf</b>	PDF Formal Report Generation
<b>Microsoft Office</b>	Familiar in Company Valuation and Optimal Portfolio through Excel   Excellent PowerPoint Presentation
<b>MATLAB</b>	Dynare   DSGE Model   RBC Model   NKPC Model

### RESEARCH PROJECT

**Zhu, C.,** Benaso, G., Parmar, A., Bian, J., and Tao, P. (2019). *CFA Institute Research Challenge-GAP INC. company analysis.* San Francisco Golden Gate University, San Francisco, CA.