

Yuqian Cen
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EDUCATION

University of California, Santa Cruz

Master of Applied Economics and Finance, GPA:3.86

Coursework: Learning micro and macroeconomics and finance, advanced econometric techniques, statistical software packages (R, Stata, etc.)

Santa Cruz, CA

Sep. 2016 – Jun. 2017

University of Shanghai for Science and Technology

Bachelor of Economics

Coursework: International Finance, Accounting, Econometrics, Statistics, Advanced Math, etc.

Shanghai, China

Sep. 2011- Jul. 2015

Honors

- Third prize academic scholarship at USST, 2011-2012 & 2012-2013
- Second prize special scholarship for excellent social work at USST, 2012-2013
- Excellent volunteer in 2013 & excellent youth league cadre at USST 2013-2014

SKILLS

- Conversant in Korean.
- Skills: Programming (C++), R, Python, Stata, Java, Office.

EXPERIENCE

LAMO Electrical Appliance Group Co. Ltd

Project Manager

- Research on the global household trend of appliances and developed the new model
- Research on the margin profit both of own company and others in the market
- Connected with clients in America and introduced products to them
- collected responses from customers for research

Shanghai, China

Oct. 2015 - Apr. 2016

Yango Group

HR Intern

- Planning and assisting staff training.
- Conducting the workers' job satisfaction questionnaire; evaluated the result of the questionnaire and making the primary plan for improving employee satisfaction.
- Assisting the HR department to complete the relevant recruiting work including staff enrolling and resign process, smock management, staff files collect and keeping.
- Planning and conducting every detail of annual meeting.

Shanghai, China

Dec. 2014 - Feb. 2015

COMMERZBANK(SHANGHAIBRANCH)

CMIB Intern

- Advising the credit and the amendment to the beneficiary.
- Communicating with customers to solve the problem.
- Compiling and organizing all relevant documentations to support colleagues' work.
- Collecting customer data to up-to-date track customer status easily on the office network.
- Competing the record and the verification of import payment.

Shanghai, China

Dec. 2013 - Apr. 2014

Shanghai Racent info Tech Co,Ltd

Web Editor

- Collecting discount of all web-sale products.

Shanghai, China

Aug. 2013 - Oct. 2013

- Evaluated primary and secondary market research to shape product development for targeting web-sales items.
- Identified and analyzed target market segments, evaluate potential clients based by identifying strategic issues.
- Plan marketing strategies including Wechat advertising and Weibo advertising.
- Editing the sites including making pictures and word processing and graphics.

CAMPUS ACTIVITIES

Vice president of the Business College Students Union

Jul. 2013 - Jul. 2014

- Leading the college Debate team including training and new recruit.
- Associating and cooperating with the ERP Sand Table Imitation Community to conducting the students' academic activities.
- Organizing college debate.
- Planning big college activities and ceremonies including College sports meeting and Welcome show.

Went to Yunnan Province for teacher support

Vice leader of the Xiyuan Volunteer team

Dec. 2012 - Sep. 2013

- Planning the volunteer activity including connecting with the local schools to teach.
- Training and assessing the volunteers of their teaching skills, lesson plan and physical quality.

Work for the 1906 (coffee shop as the school plan for students' pioneering program and work-study program)

Technical Assistant

Oct. 2011 - Oct. 2013

- R&D new drinks for sales.
 - Interviewing potential new hires.
 - New staff training.
 - Responsible for equipment maintenance and development.
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